



## Couchbase Announces Appointment of BJ Schaknowski as CEO and Amir Jafari as CFO

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SAN JOSE, Calif., Sept. 29, 2025 /PRNewswire/ -- [Couchbase, Inc.](#) ("Couchbase"), the developer data platform for critical applications in our AI world, today announced that it has appointed BJ Schaknowski as the company's new Chief Executive Officer and Amir Jafari as Chief Financial Officer, effective immediately. Mr. Schaknowski succeeds Matt Cain who is stepping down as Chair, President, and Chief Executive Officer.



Mr. Schaknowski is a seasoned software industry executive with more than 20 years of experience in various leadership roles. Most recently he served as the Chief Executive Officer at symplr where he launched the first non-clinical integrated Operations Platform to the U.S. healthcare industry, and more than tripled the size of the business during his tenure. Prior to symplr, Mr. Schaknowski served as the Chief Sales & Marketing Officer at Vertafore, the world's leading provider of insurance technology. He has also held numerous global senior leadership roles earlier in his career at LexisNexis Software Solutions, CA Technologies, Intuit, and Sage Software. Mr. Schaknowski also served in the United States Marine Corps.

Mr. Jafari has demonstrated success in scaling technology companies through public and private growth stages and joins Couchbase from Blend Labs, where he most recently served as Chief Financial Officer and Head of Finance & Operations. Prior to Blend, Mr. Jafari held Chief Financial Officer roles at multiple companies, as well as in finance and product leadership roles at ServiceNow. Mr. Jafari brings deep expertise in financial transformation, operational excellence, and aligning strategy with execution to his new role as CFO of Couchbase.

"I would like to extend my gratitude to Matt Cain for his outstanding leadership and lasting contributions to Couchbase. His vision and dedication have been instrumental in driving continuous growth, developing industry-leading solutions, and establishing Couchbase as a market leader," said Sumit Pande, Senior Managing Director at Haveli Investments. "As we enter an exciting new chapter, I am energized by the opportunity to partner with BJ and Amir with the aim to accelerate Couchbase's next phase of growth and success. We are committed to continued investment in the product and technology to help ensure Couchbase is the data platform of choice for our customers' AI application needs."

"It's an honor to join Couchbase at such a transformative moment in its journey," said Mr. Schaknowski. "As a market leader in modern databases with demonstrated excellence in high performance and generative AI use cases, I believe Couchbase is uniquely positioned to lead the future of data-driven innovation. I'm excited to collaborate with our customers, partners, and exceptional team to accelerate our vision and unlock new opportunities for Couchbase."

"I'm incredibly excited to join Couchbase and its experienced team as we endeavor to scale our impact, drive operational excellence, and spark innovation that delivers transformative value to our customers worldwide," added Mr. Jafari.

### About Couchbase

As industries race to embrace AI, traditional database solutions fall short of rising demands for versatility, performance and affordability. Couchbase is seizing the opportunity to lead with Capella, the developer data platform architected for critical applications in our AI world. By uniting transactional, analytical, mobile and AI workloads into a seamless, fully managed solution, Couchbase empowers developers and enterprises to build and scale applications and AI agents with confidence – delivering exceptional performance, scalability and cost-efficiency from cloud to edge and everything in between. Couchbase enables organizations to unlock innovation, accelerate AI transformation and redefine customer experiences wherever they happen. Discover why Couchbase is the foundation of critical everyday applications by visiting [www.couchbase.com](http://www.couchbase.com) and following us on [LinkedIn](#) and [X](#).

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### About Haveli Investments

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